

GM CANADA

FACT SHEET

RECENT INVESTMENTS

In 2020, General Motors announced plans to bring pickup production back to the Oshawa Assembly Plant, and make additional investments at GM's St. Catharines Propulsion Plant and Woodstock Parts Distribution Centre. GM's planned new investments will include **C\$1 billion to C\$1.3 billion** at Oshawa Assembly with the expected hiring of 1,400 to 1,700 hourly workers; **C\$109 million** in St. Catharines to support added engine and transmission production; and **C\$0.5 million** in operations at the Woodstock Parts Distribution Centre. Learn more [here](#).

EMPLOYMENT BREAKDOWN

	HOURLY	SALARY	TOTAL
St. Catharines Propulsion Plant	978	177	1,155
Oshawa OEM Stamped Products and Service Operations – Mask Production	64	2	66
Oshawa OEM Stamped Products and Service Operations	364	92	456
Woodstock Parts Distribution Centre	68	19	87
CAMI Assembly Plant	1,758*	274	2,032
Canadian Technical Centre Oshawa & Markham Campuses, Cold Weather Development Centre	2	829	831
Canadian Headquarters	-	325	325
Edmonton Parts Distribution Centre	24	16	40
Vancouver Parts Distribution Centre	12	17	29
Pointe-Claire Parts Distribution Centre	28	41	69
Western Region	-	25	25
Eastern Region	-	3	3
TOTAL GM CANADA EMPLOYMENT	3,298	1,820	5,118

*Effective January 4, 2021

FAST FACTS

- o GM Canada employs approximately **5,118 employees across Canada**
- o Through our GM Canada pensions, we support approximately **32,000 hourly** retirees and **7,000 salaried** retirees in Canada
- o General Motors of Canada Company markets **Chevrolet, Buick, GMC** and **Cadillac** vehicles through a strong Canadian network of dealers, as well as OnStar services
- o GM Canada **dealers employ approximately 22,000 employees** across the country
- o Oshawa **OnStar** and Customer Contact Centres support GM Canada with **640 contract customer service advisors** and **140 customer contact** employees

CUSTOMER CONTACT CENTRES			
	HOURLY	SALARY	TOTAL
Oshawa OnStar and Customer Contact Centre	640	140	780

MANUFACTURING & PRODUCTION



In 2017, the Oshawa Assembly Plant retooled in just six months to build previous-generation Chevrolet Silverado and GMC Sierra trucks, pictured above. General Motors plans to bring pick-up production back to the Oshawa Assembly plant starting in January 2022.

COMING SOON TRUCK PRODUCTION IN OSHAWA

Construction will begin immediately at Oshawa Assembly and will include **a new body shop and flexible assembly module**, to support a fast response to strong customer demand for GM’s new family of pickup trucks. **Oshawa pickup production is targeted to begin in January 2022.** Pickups are GM’s largest and most important market segment in Canada and across the continent. They also help GM fund our transition to the electric, autonomous and highly connected future we see ahead.

Since 2009, GM has invested & committed more than

C\$5 BILLION

in manufacturing operations in Canada

OSHAWA OEM STAMPED PRODUCTS AND SERVICE OPERATIONS

In 2019, GM invested more than **C\$170 million in an after-market parts operation in Oshawa**, focusing on stamping, related sub-assembly, and other miscellaneous activities for GM and other auto industry customers. This operation provided a new business opportunity that is managed by GM Customer Care and Aftersales (CCA) with the potential to grow and generate additional jobs in the coming years, as the business attracts new customers.



Scott Bell, president and managing director of GM Canada, visits the mask making room at GM’s Oshawa Operations Facility.

PRODUCING MASKS FOR CANADIANS

On May 26, 2020, the Government of Canada contracted **GM to produce 10 million face masks**, at cost, in Oshawa over the next year. GM’s Oshawa Operations are currently producing one million face masks per month with 60 employees supporting two shifts of production.



The new CTC McLaughlin Advanced Technology Track will support advanced software and engineering work.

CTC MCLAUGHLIN ADVANCED TECHNOLOGY TRACK

The multi-million dollar investment announced in May 2019, at the time of GM’s Oshawa Transformation Agreement commenced the ongoing **development of a new 55-acre test track** for autonomous and other advanced technology vehicles. Located in Oshawa at 1100 Park Road South, the CTC McLaughlin Advanced Technology Track will support the advanced software and engineering work being conducted at GM’s Canadian Technical Centre (CTC) in Ontario.

A TOP ONTARIO EMPLOYER

ST. CATHARINES PROPULSION PLANT

in St. Catharines, Ontario manufactures the V6 engine, V8 engine and the GF6 transmission, which are shipped to 10 different GM assembly plants world-wide. **It is the largest volume producer of engines and transmissions in Canada.**

GM Canada invested [C\\$28M to purchase and install four 1.6MW engines](#) to provide **6.4MW of electricity from renewable landfill gas** to the plant which represents approximately 35 per cent of the site’s electrical demand. The co-gen plant will also reuse the waste heat generated to provide heat and power to the plant which is expected to reduce net greenhouse gas emissions by an estimated 70 per cent.

- Gen V V8 engines are used in the Sierra, Silverado, Yukon, Tahoe, Escalade and Camaro
- HFV6 engines are used in the Colorado, Traverse and Enclave
- GF6 transmissions are used in the Equinox and Sonic

CAMI ASSEMBLY PLANT

in Ingersoll, Ontario builds the Chevrolet Equinox.

PARTS DISTRIBUTION CENTRES

in Woodstock, Edmonton, Vancouver and Montreal.



OSHAWA ONSTAR AND CUSTOMER CONTACT CENTRE OPERATIONS

The [OnStar](#) and Customer Contact Centres located in Oshawa, Ontario **support 20 lines of business** including customer care, dealer support, member services, sales, chat/email and emergency services:

- Operations are 24/7/365
- Language in English, French, Mandarin & Cantonese
- Calls handled at the 2 Canadian Contact Centres:
 - 40,000 calls per day
 - 1.2 million calls per month
 - 18 million calls annually
 - #1 site Emergency Medical Dispatch quality scores from 2013 - 2019

One of

DURHAM REGION’S LARGEST

companies with jobs supporting GM’s business:

- Canadian Headquarters
- Canadian Technical Centre (CTC) Oshawa Campus
- OnStar Call Centre
- **NEW** Oshawa OEM Stamped Products & Service Operations
- **NEW** CTC McLaughlin Advanced Technology Track

THE FUTURE OF MOBILITY



The CTC innovation team helped develop and enable 12 new innovations and features on the new Cadillac LYRIQ.

ENGINEERING & TECHNOLOGY

A key aspect of GM’s transformation is our Canadian Technical Centre (CTC) engineering and software development group. With a team of over 900 strong, General Motors is one of **the largest automotive software development teams in Canada** and GM’s largest advanced technology centre outside of the U.S. With campuses in Oshawa and Markham, we are focused on developing software and hardware for advanced vehicle systems, including:

- Vehicle Motion Embedded Controls (VMEC)
 - Autonomous Vehicle Software and Controls
 - Infotainment Software
 - Advanced Technology Work (ATW)
- We also expanded our Canadian technology footprint with investments at our global Cold Weather Testing facility in Kapuskasing, Ontario. Established in 1973, the facility covers 272-acre of land and a recent **C\$10M investment was made to modernize a 4-km test track and 30 cold cells.**

COMING SOON TORONTO MOBILITY CAMPUS 721 EASTERN AVENUE

GM Canada’s 721 Eastern Avenue site in downtown Toronto is currently in development. Learn more about the project at www.721Eastern.ca.